



VENDOR MENU

MARCH 9-11, 2021
VIRTUAL EVENT

Sponsorships
as low as
\$1,000

All below sponsorships include: listing on our vendor websites (campshoppingnetwork.com and acanewengland.org) through summer 2021 & inclusion in 2 emails to all conference attendees highlighting ALL Sponsors - one time before the event and one time in early fall 2021.

WHY
sponsor?

The Northeast CAMP Conference, brought to you by the producers of the Tri-State CAMP Conference and the New England Camp Conference, will be an incredible virtual event offering over 140 sessions and roundtables! It will also be one of the only places for you to “see” your camp clients before the 2021 camp season!

By sponsoring the event you will:

- **Reach over 2,500 (projected) camp professionals (owners, directors, and more) before, during, and after the event**
- **Engage in sessions and networking alongside attendees to build connections**
- **Demonstrate your commitment to your camp clients and the summer camp industry**

ACA, New England, ACA, New York and New Jersey, and all of our camps need your products and your support in 2021, so please join us!

WHO
attends?

WHAT
to expect?

CONFERENCE SPONSORSHIPS

Bronze Sponsor: \$5,000

Two session packages including the email and pitch add-on options listed on page two, special mention @ Morning Gathering & keynote, inclusion in one email to all attendees for Conference Sponsors only (one email for all), branding on conference website and platform, access for three attendees.

Silver Sponsor: \$7,500

Includes all of the Bronze Sponsor package plus one additional session package (three total) and one social media spotlight posted between January 1st and the event, (content provided by sponsor, no video).

Gold Sponsor: \$10,000

Ten session packages including the email and pitch add-on options listed on page two, special mention @ Morning Gathering & keynote, inclusion in one email to all attendees for Conference Sponsors only (one email for all), branding on conference website, two social media spotlights posted between January 1st and the event, (content provided by sponsor, video permitted), branding on conference website and platform, and access for five attendees.



info@northeastcampconference.com

FLIP!

GENERAL SPONSORSHIPS

Session Sponsor: \$1,000

Sponsorship of one 60-minute session, logo on platform where session is listed on platform calendar, and access for one attendee to the conference.

Raffle Sponsor: \$1,000

Show Management will give away a grand prize on your behalf at a Morning Gathering or keynote (if applicable) OR sponsor to donate a prize valued at \$250 or more for same purpose and access for one attendee to the conference.

Scholarship Sponsor: \$1,500

Sponsor will provide the funds to support our financial assistance program for those who would not be able to attend otherwise and access for one attendee to the conference.

Morning Gathering Sponsor: \$2,500

Mention and 30-second pitch read at Morning Gathering (a 15-minute block where conference attendees gather to hear about the day and build sense of community) and access for two attendees to the conference.

Virtual Lunch Sponsor: \$5,000

Show management will send 100 attendees at random a \$20 gift card for a delivery service (ie. UberEats) on behalf of your organization and access for three attendees to the conference.

PLATFORM SPONSORSHIPS

Lobby Banner Ad Sponsor: \$2,500

Rotating banner on top of platform homepage (graphic provided by Sponsor) and access for two attendees to the conference. [Max of three sold per day]

Looping Video Sponsor: \$3,500

Looping video on platform homepage for two hours on one day (video provided by Sponsor) and access for two attendees to the conference. [Max of one sold per day]

Log-in Page Banner Sponsor: \$5,000

High branding potential – every person that logs in will see your graphic and access for three attendees. [One sold for the entire conference]



ADD-ON OPTIONS

- \$250: One-time email to attendees who have opted-in.
- \$750: 30-second pitch during your sponsored session, pre-recorded.
 - Want the email + pitch? Package them for \$750 total (\$250 savings!)
- \$750: One hour in a private meeting room hosted on our platform. Invite clients or attendees you have met via the platform chat or in a session. Holds 25 people.
 - \$1,500 for all three days, one hour per day. (\$750 savings!)
- \$500: Platform push notification (applicable to platform sponsors only).
[limit five per day]
- \$249 per person: Add-on virtual access (*must work for your organization*)

